

TIME: 7:59

DATE: *TUESDAY*

SPONSOR: ARLENE STUDIO Q

SOLICITOR: NEUWALD

SO YOU'RE LEAVING THE COUNTRY! - HAVE A WONDERFUL TIME! BUT BEFORE YOU GO, YOU'LL NEED A PASSPORT....AND THAT MEANS PHOTOGRAPHS TOO. HAVE THEM TAKEN AT THE ARLENE STUDIO ON MAIN STREET. THEIR SPECIAL LOW RATE FEATURES TWELVE PASSPORT OR APPLICATION PICTURES FOR ONLY \$4.00! AND YOU CAN CHOOSE FROM FOUR DIFFERENT POSES. NOW IS THE TIME TO GET PICTURES TAKEN AND OUT OF THE WAY. THEN, BACK TO UNINTERRUPTED DREAMS OF TRAVEL. THIS SMITH RATE WILL BE IN EFFECT FOR A SHORT TIME ONLY...SO TAKE ADVANTAGE OF THIS WONDERFUL PRICE NOW. AND TROT RIGHT DOWN TO 215 MAIN STREET. ~~XME~~ SPEAKING OF TRAVEL, YOU'RE NOT GOING TO WANT THAT SPECIAL MALE TO FORGET YOU DURING VACATION TIME. A LOVELY PORTRAIT OF YOU BY ARLENE STUDIO IS A GUARANTEE THAT HE'LL THINK OF YOU WHILE YOU'RE AWAY. THAT'S ARLENE STUDIO, FOR PORTRAITS AND CANDIDS. BE SURE TO TELL THEM THAT WCSR SENT YOU!

YOU ARE TUNED TO WCSR, 600, THE VOICE OF SMITH COLLEGE, NORTHAMPTON
THE CORRECT TIME IS NOW 8:00

ANNOUNCER

Bunny Mann 3/22/55

Bunny Mann 3/29/55

Norma Windsky 4/19

Gail Lechance 4/26/55

Gail Lechance 5/3/55

